

# MEAGAN STEINKAMP

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## EXPERIENCE

### **Meagan Steinkamp | Design**

Freelance Web & Graphic Designer

### **POV Entertainment Design**

(North Hollywood, Los Angeles)

**Digital Designer**, July 2016–June 2017

Designed and built web content including animated & video online banners, microsite websites, and social media collateral for various entertainment studios. Saw projects from kickoff to production/development, served as Project Manager of the Digital Team; scheduled weekly check-ins, kept team calendar up to date, sent briefs and project summaries to president for billing.

### **KBS**

(Soho, New York City)

**Digital Content Manager**, May 2014–September 2015

**Junior Digital Content Manager**, May 2013–May 2014

Project management and production for digital projects within the BMW account. Completed daily CMS web updates in addition to larger projects for bmwusa.com, developed and managed several ongoing BMW email & digital media pieces. Heavily involved in national redesign of bmwusa and subsequent phased launches.

### **NYC Social**

(Flatiron, New York City)

**Web & Graphic Designer**, November 2012–May 2013

Maintained CMS website, managed email campaign and newsletter. Designed various marketing collateral for both web and print. Assisted with social media and marketing strategy.

### **Bottlerocket Wine & Spirit**

(Flatiron, New York City)

**Graphic Designer**, July–December 2012

**Graphic Design Intern**, June–July 2011

### **Figment**

(Upper East Side, New York City)

**Design Intern**, May 2010–May 2011

## SKILLS

Mac & PC, Microsoft Office, Adobe Suite (Photoshop, InDesign, Illustrator, After Effects, Animate), DoubleClick Certified, HTML, CSS, PHP, Javascript, jQuery, MySQL, Google Web Designer, Wordpress, CMS. Quick reader, strong organizational skills, detail oriented, project manager, solid work ethic. Intermediate Spanish.

## EDUCATION

### **Parsons The New School for Design**

**BFA, Communication Design**, May 2012

2012 New School Commencement Speaker Nominee

Parsons Dean's List, 2012

## HONORS

### **Plus Award**

**KBS**, August 2014

Received company-wide honor for outstanding work.

### **Cat's Meow Award**

**KBS**, December 2013

Recognized by the BMW Account Group for work ethic, positive attitude, and excellence in digital projects and website work.